

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 01546 140453Z
ACTION EA-12

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TO USDOC WASHDC
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AMEMBASSY SEOUL
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UNCLAS TAIPEI 1546

COMMERCE FOR ITA/BED/OIM/SAD

E.O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: RESULTS OF MICHIGAN STATE IOGA METALWORKING MISSION

REF: USDOC 0648 AND PREVIOUS

1. MICHIGAN'S METALWORKING MISSION HAD TWO AND ONE HALF BUSINESS DAYS IN TAIWAN, BUT DEVELOPED A GOODNUMBER OF LEADS AND SALES PROSPECTS DURING THAT SHORT TIME. MICHIGAN STATE DEPARTMENT OF COMMERCE ORGANIZERS WERE PLEASED WITH RESULTS AND COMMENDED EMBASSY'S COMMERCIAL SECTION "FOR EXCELLENT PREPARATION AND SUPPORT." THEY ALSO REPORTED "ONE INVESTMENT CASE WAS DEVELOPED WITH POTENTIAL OF 50 JOBS."

2. ACCORDING TO FINAL TALLY, THERE WERE 95 APPOINTMENTS, ONE REPRESENTATION AGREEMENT CONCLUDED, IMMEDIATE SALES OF \$23,000 AND PROJECTED ONEYEAR SALES OF \$658,000.

3. ACTIVITIES ORGANIZED BY EMBASSY'S COMMERCIALSECTION INCLUDED OPENING-DAY BREAKFAST TO MEET WITH GENERAL MOTORS REP, TWO LAWYERS AND EMBASSY'S ECONOMIC OFFICER; CHINA EXTERNAL TRADE DEVELOPMENT COUNCIL BRIEFING AND UNCLASSIFIED

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LUNCHEON; BRIEFING BY THE INDUSTRIAL DEVELOPMENT BUREAU; DINNER HOSTED BY THE BOARD OF FOREIGN TRADE; AND, LAST BUT NOT LEAST, BUSINESS VISIT TO AND LUNCHEON AT CHINA SHIPBUILDING CORP. KEELUNG SHIPYARD.

4. EMBASSY UNDERSTANDS THAT FULL FINAL REPORT IS TO BE SUBMITTED TO USDOC BY MICHIGAN STATE DEPARTMENT OF COMMERCE.

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Message Attributes

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